

Social Impact Pledges

CPP Board 1 June 2017

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North Ayrshire
Community Planning Partnership

Background

Communities Channel Scotland hosts the Social Impact Pledge, a Scottish Government initiative aimed at increasing the social impact of public sector organisations across Scotland.

The Social Impact Pledge asks public sector organisations across Scotland to commit to increasing their social impact by making a public commitment to changing three aspects of their current operations or policies. This should be three things that they are not doing currently and haven't done before, and can progress over the next 6 months.



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Current Social Impact Pledges

The CPP Board agreed three pledges in December 2016.

- The Active Communities Strategy – DREAM Drop Everything and Move
- We will sign up to the ASH Charter, Scotland's Charter for a Tobacco-free Generation, and work in partnership to take action to reduce the harm caused by tobacco.
- Support care leavers through providing employment opportunities, work experience, Modern Apprenticeships and mentors

Over the past 6 months significant progress has been made in relation to these pledges.



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Proposed Social Impact Pledges

The Strategic Management Team have considered three new pledges to run from June 2017.

- Extend Positive Steps with Partners to wider partners
- Support young people in a mental health anti-stigma campaign
- Ensure people are informed about the North Ayrshire digital offer and mobilise all CPP partners to empower North Ayrshire residents to be digital.

The CPP Board are asked to approve these and agree to receive a report on progress at the December meeting.

