



North Ayrshire
Community Planning Partnership



Fair for All: Food



Delivering our services with
Focus. Passion. Inspiration.

North Ayrshire Council
Comhairle Siorrachd Àir a Tuath



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Local Context

- 34.6% of North Ayrshire's data zones lie within the 20% most deprived data zones in Scotland
- Within North Ayrshire 27% of children live in poverty.
- Household Food Insecurity is a recognised problem
- The scale of the problem is unknown
- What more can we do?





Fair for All Food Pledges

Theme	Food
Overall Pledge	<i>To enhance the well-being of individuals and communities through access to good food.</i>
Pledge 1	To improve local awareness of and access to food related opportunities to address Household Food Insecurity (HFI)
Pledge 2	To engage with partners to improve and increase activities related to the production and distribution of good food
Pledge 3	To reduce the ecological footprint associated with food in North Ayrshire
Pledge 4	To improve our strategic approach to enable the development of our food strategy

Fair for All Food Pledges and associated data

Theme : Food	Overall Pledge: <i>To enhance the well-being of individuals and communities through access to good food.</i>
Pledge 1	To improve local awareness of and access to food related opportunities to address Household Food Insecurity (HFI)
Development of data	<ul style="list-style-type: none"> A baseline of the number of food related opportunities available to be signposted in communities and schools
Measures	<ul style="list-style-type: none"> An increase in the number of food related opportunities available for signposting in communities and schools An increase in the number of food related opportunities taken up by individuals and communities in priority areas
Pledge 2	To engage with partners to improve and increase activities related to the production and distribution of good food
Development of Food Forum	<ul style="list-style-type: none"> Establishment of a North Ayrshire Food Forum (schools, communities, local suppliers, retailers and businesses)
Measures	<ul style="list-style-type: none"> An increase in the number of successful food provision and production partnerships An increase in the number of volunteers involved in food activity An increase in the number of people taking up food related learning and employment opportunities An increase in the number of growing and allotment groups An increase in the number of externally-funded associated projects
Pledge 3	To reduce the ecological footprint associated with food in North Ayrshire
Measures	<ul style="list-style-type: none"> % Reduction in the amount of food waste from major organisations locally (e.g. NAC, NHS) An Increase in the amount (kg) of food grown in local communities An increase in the amount of local food retained for use through procurement in local communities
Pledge 4	To improve our strategic approach to enable the development of our food strategy
Measures	<ul style="list-style-type: none"> Number of collaborative and innovative vehicles e.g. Locality Food Forums, social and community enterprises Achievement of “Sustainable Food Area” accreditation: short term: Bronze; medium term: Silver; long term: Gold.



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Sustainable Food Cities - framework and activity

