

# North Ayrshire Community Planning Partnership

## Fair for All Pledges



North Ayrshire  
Community Planning Partnership

Vision	North Ayrshire “A Better Life”				
Driver:	North Ayrshire Community Planning Partnership pledges to tackle the root causes of all inequalities with a particular focus on addressing child poverty.				
Pledge Themes	Economic Growth	Children	Environment	Health	Food
<p><b>To improve child poverty ranking relative to other local authority areas</b>  Proposed measure: Percentage of children in poverty (after housing costs)  Baseline: 2015 Children in poverty (AHC) = 30.4 % Ranking among Scottish local authorities = 31<sup>st</sup>  Short term target Rank +1 = 633 children move out of poverty  Medium term target Rank + 5 = 1,029 children move out of poverty Long term target Rank +10 = 1794 children move out of poverty</p>					



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## Theme: Economic Growth

Overall Pledge	Pledges
<p>Be the most improved local economy in Scotland, with all sections of our communities benefitting from this growth.</p>	<ul style="list-style-type: none"> <li>To improve female participation in labour market relative to other local authority areas measured by employment rate</li> <li>To improve employment rates for disabled people relative to other local authority areas</li> <li>To improve employment rates for care leavers</li> <li>To improve wage levels for females relative to other local authority areas</li> <li>To ensure people are informed about the North Ayrshire digital offer, both in terms of available digital services, access and support</li> <li>We will ensure the people know where they can access and get support for digital actives</li> <li>We will ensure that all CPP Partners are supporting residents to be digital</li> </ul>

Measure	Short Term Target	Medium Term Target	Long Term Target
Employment rate (%) of women aged 16-64 Baseline: Apr 2015-Mar 2016: 57.2%, 32nd	Rank +1 place = 720 more women into work	Rank +3 places =2080 more women into work	Rank +5 places = 2930 more women into work
Employment rate (%) aged 16-64 EA core or work-limiting disabled. Baseline: Apr 2015-Mar 2016: 40.1%, 26th	Rank +1 = 52 more EA/ disabled into work	Rank +5 = 456 more EA/disabled into work	Rank +10= 748 more EA/ disabled into work
Percentage of former looked after children in employment, education or training. Baseline: 2015: 55%, 1st	Maintain 1st place	Maintain 1st place	Maintain 1st place
Employment rate (%) of those ages 18-24 Baseline: Apr 2015-Mar 2016: 50.1%, 28th	Rank +1 = 125 more young people into jobs	Rank +5 = 724 more young people into jobs	Rank +10 = 923 more young people into jobs
Women's median gross weekly pay Baseline: 2015: £339.20, 15th	Rank +1 = + £5.10 pw	Rank +5 = +£13.00 pw	Rank +10 = +£25.20 pw

Number of people going online via NAC wi-fi per month	7,000 users of public wi-fi per month in NAC facilities	8,500 users of public wi-fi per month in NAC facilities	11,000 users of public wi-fi per month in NAC facilities
Number of online sessions (with support available) in NAC libraries per annum	80,000 sessions per annum	85,000 sessions per annum	90,000 per annum
Number of CPP partners committing to digital inclusion initiatives	5 partners with formal digital inclusion programmes	7 partners with formal digital inclusion programmes	9 partners with formal digital inclusion programmes

### Economic Growth Three Year Outputs

3000 households supported through Better off North Ayrshire to increase incomes and manage money more effectively.
To support 700 people a year back into work
To support business to create 1000 new jobs over next 3 years
To support 250 young people into council apprenticeships over next 3 years
To support 15 care leavers into council apprenticeships over next 3 years



## Theme: Children

Overall Pledge	Pledges
We will support, nurture and encourage all our children to reach their full potential	<ul style="list-style-type: none"> <li>• 90% of all pre-school children will reach their developmental milestones</li> <li>• We will raise attainment for our most disadvantaged children by 10%. 750 students will improve their performance</li> <li>• There will be 140 less children and young people classified as looked after and those looked after will have improved outcomes</li> </ul>

Measure	Short Term Target	Medium Term Target	Long Term Target (15 years)
% of all preschool children will reach their developmental milestones. Baseline 72%	75 % of all preschool children will reach their developmental milestones	85 % of all pre-school children will reach their developmental milestones	90 % of all preschool children will reach their developmental milestones
Average total tariff score by grouped deciles	SIMD 1 and 2 - 665, SIMD 3 to 8 – 915 and SIMD 9 and 10 - 1180	SIMD 1 and 2 - 700, SIMD 3 to 8 - 930 and SIMD 9 and 10 - 1200	SIMD 1 and 2 - 750, SIMD 3 to 8 - 950 and SIMD 9 and 10 - 1230
% of children and young people classified as looked after	10 % fewer children and young people classified as looked after	15 % fewer children and young people classified as looked after	140 (25 %) fewer children and young people classified as looked after
Average gap between the total tariff score of school leavers classified as looked after compared to all young people.	Average gap between the total tariff score of school leavers classified as looked after compared to all young people will be 400.	Average gap between the total tariff score of school leavers classified as looked after compared to all young people will be 350.	Average gap between the total tariff score of school leavers classified as looked after compared to all young people will be 200.

### Children and Young People Three Year Outputs

1046 preschool children will reach their developmental milestones

Average total tariff score for young people living in deciles 1 and 2 will be 665 , 3 to 8 will be 915 and 9 and 10 will be 1180

50 less children and young people classified as looked after

Average gap between the total tariff score of young people classified as looked after compared to all young people will be 400

300 more parents will report an improvement in their engagement in the learning of their child or young person after engaging in parenting programmes



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## Theme: Environment

Overall Pledge	Pledges
All North Ayrshire residents have access to and enjoy a safe, quality environment, and are given the opportunity to be included in the key decisions made about their community	<ul style="list-style-type: none"> <li>North Ayrshire pledges to reduce our number of fuel poor households by 2,000 over the life of the strategy</li> <li>Increase volunteering opportunities to engage communities in improving open spaces</li> <li>1000 additional units of affordable Social rented housing houses will be built</li> <li>90% of North Ayrshire residents feel safe and are satisfied with their neighbourhoods and open spaces</li> </ul>

Measure	Short Term Target	Medium Term Target	Long Term Target
Number of households in Fuel Poverty Baseline within LHS: 2012-2014 Extreme fuel poverty 9% (approx. 6,000)	500 fewer households in fuel poverty	1000 fewer households in fuel poverty	2000 fewer households in fuel poverty
% of households who feel safe within their neighbourhood Baseline: 71% (923 households) People's Panel 2015	75%	80%	90%
% of households satisfied with North Ayrshire open spaces Baseline: 75% (975 households) People's Panel 2015	80%	85%	90%
% of households satisfied with the neighbourhood they live in Baseline: 91% (1183 households) People's Panel 2015	93%	95%	96%
Number of additional affordable Social Rented Houses		1000	
Number of people taking up volunteering opportunities in North Ayrshire. Baseline 6488	10%	15%	30%
Amount of funding available for communities to decide spend through participatory budgeting Baseline: £104,237 for 2016	£1m	£2m	TBC
Action taken against registered private landlords who fail to address disrepair (96% action).	Not applicable	Not applicable	96%



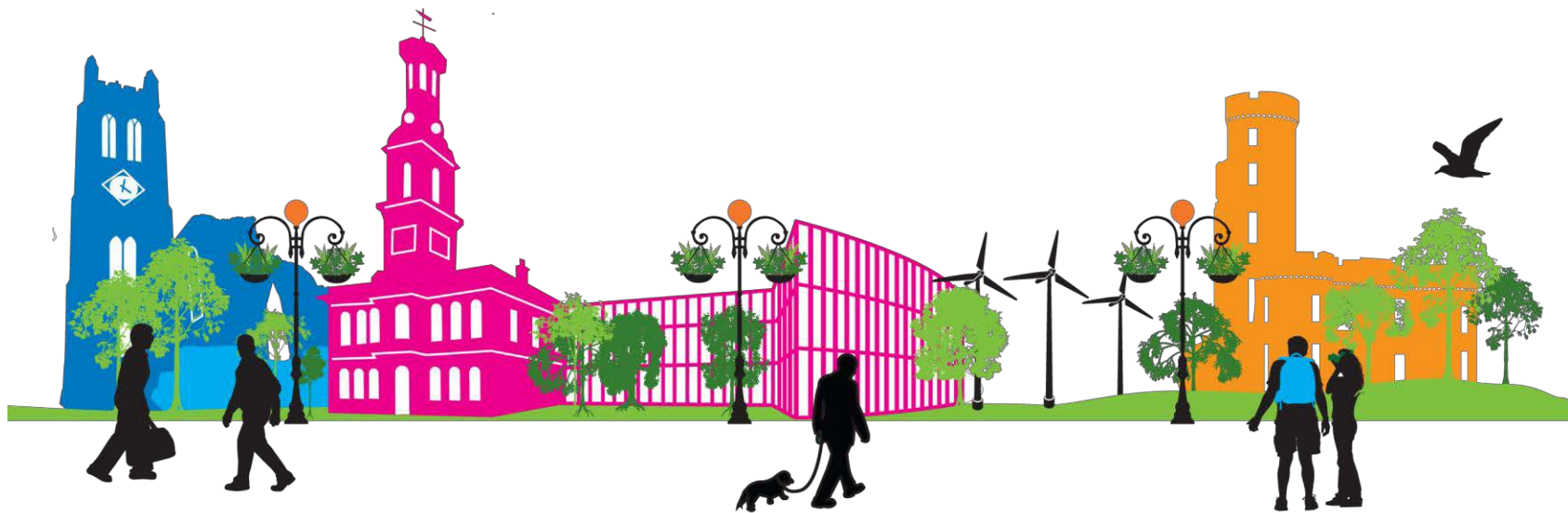
## Environment Three Year Outputs

To reduce our number of fuel poor households by 500

To increase the percentage of households satisfied with the neighbourhood they live in to 93%

To increase the percentage of volunteers by 10%

To improve the quality of private sector housing by taking action against registered private landlords who fail to address disrepair (96% action).



## Theme: Health (Physical and Mental Health and Wellbeing in Children, Young People and Adults)

<b>Overall Pledge</b>	<b>Pledges</b>
North Ayrshire residents will have improved health outcomes across their life course.	<ul style="list-style-type: none"> <li>To improve the mental health and wellbeing of our young people, particularly focusing on young carers.</li> <li>To reduce the number of women smoking and/or drinking alcohol during pregnancy.</li> <li>More people will be more active more often.</li> <li>More women will breastfeed their babies.</li> </ul>

Measure	Short Term Target	Medium Term Target	Long Term Target
Percentage increase in physical activity rates in North Ayrshire	2%	5%	10% (Active Communities Strategy target for 2026)
Percentage of 13 year old boys and girls with a borderline /abnormal total difficulties score in the Strength and Difficulties Questionnaire (SDQ)	Reduce the percentage of 13 year old boys and girls who display symptoms of emotional and wellbeing problems to equal the Scottish average level.	Prevent 5% more 13 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average	Prevent 15% more 13 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average
Percentage of 15 year old boys and girls with a borderline /abnormal total difficulties score in the Strength and Difficulties Questionnaire (SDQ)	Reduce the percentage of 15 year old boys and girls who display symptoms of emotional and wellbeing problems to equal the Scottish average level.	Prevent 5% more 15 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average	Prevent 15% more 15 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average
Breastfeeding initiation rate	Increase the percentage of mothers exclusively breastfeeding by 3%	Increase the percentage of mothers exclusively breastfeeding to match the Scottish average	Increase the percentage of mothers exclusively breastfeeding to 10% over the Scottish Average

Measure	Short Term Target	Medium Term Target	Long Term Target
Breastfeeding duration rate	Increase the percentage of mothers exclusively breastfeeding at 6 to 8 week review by 3% of the baseline	Increase the percentage of mothers exclusively breastfeeding at 6 to 8 week review to match the Scottish average	Increase the percentage of mothers exclusively breastfeeding at 6 to 8 week review to 8% greater than the Scottish average
Measure on smoking during pregnancy	Reduce the % of mothers smoking during pregnancy by 4% as compared to the baseline	Reduce the % of mothers smoking during pregnancy by 10% as compared to the baseline	Reduce the % of mothers smoking during pregnancy by 20% as compared to the baseline

Mental Health and Emotional Health and Wellbeing Key Performance Measures: Three Year Outputs
Prevent 21: 13 year old boys from displaying symptoms of emotional and wellbeing problems annually
Prevent 41: 13 year old girls from displaying symptoms of emotional and wellbeing problems annually
Prevent 37: 15 year old boys from displaying symptoms of emotional and wellbeing problems annually
Prevent 35: 15 year old girls from displaying symptoms of emotional and wellbeing problems annually
Increase the number of North Ayrshire children and young people meeting current physical activity recommendations by 10%
Increase the number of women exclusively breastfeeding at birth by 89 as compared to the 2015/16 baseline
Increase the number of women exclusively breastfeeding at 6-8 weeks by 79 as compared to the 2015/16 baseline
Reduce the number of women smoking during pregnancy by 80 as compared to 2015/16 baseline



Theme: Food	
<b>Overall Pledge</b>	<b>Pledges</b>
To enhance the well-being of individuals and communities through access to good food.	<ul style="list-style-type: none"> <li>• To enhance the well-being of individuals and communities through access to good food.</li> <li>• To engage with partners to improve and increase activities related to the production and distribution of good food.</li> <li>• To reduce the ecological footprint associated with food in North Ayrshire.</li> <li>• To improve our strategic approach to enable the development of our food strategy.</li> <li>• To improve local awareness of and access to food related opportunities to address Household Food Insecurity (HFI)</li> </ul>

Measure	Short Term Target	Medium Term Target	Long Term Target
Self Reported Wellbeing via Peoples Panel. Food baselines as of October 2017 % .	Targets being developed.	Targets being developed	Targets being developed.
85 % of people able to access food that is good for health in their community.	N/A	90% of people able to access food that is good for health in their community.	95% of people able to access food that is good for health in their community maintain.
39% of people cooking more than 7 meals per week in their household.	N/A	43% of people cooking more than 7 meals per week in their household.	49% of people cooking more than 7 meals per week in their household.
37 % of people eating 5 or more portions of fruit and vegetables.	N/A	42% of people eating 5 or more portions of fruit and vegetables per day.	47% of people eating 5 or more portions of fruit and vegetables per day.
12 % of people growing food which they eat.	N/A	16% of people growing food which they eat.	20 % of people growing food which they eat.

Development of Food Forum.	Established NA Food Forum and Food charter.	Increase number of partners involved in food forum and number of external food funding applications	Increase number of partners involved in food forum and number of external food funding applications.
Baseline number of food related opportunities available.  102 community food opportunities identified by March 2018.	10% increase in opportunities from baseline across priority areas.	13% increase in opportunities from baseline across priority areas.	15% increase in opportunities from baseline across priority areas.
Number of people taking up food related opportunities.	5% increase from baseline across priority areas.	10% increase from baseline across priority areas.	14% increase from baseline across priority areas.
Increase % of Food waste/surplus (portions) from events retained/redistributed.	5% increase from baseline.	10% increase from baseline.	15% increase from baseline.
An Increase in the number of groups growing food.	5% increase in groups growing food.	10% increase in groups growing food.	15% increase in groups growing food.
Achievement of "Sustainable Food Area status from Sustainable Food Cities.	Achieve Bronze Award.	Achieve Silver Award.	Maintain Silver Status.

### Food Key Performance Measures: Three Year Outputs

100 more residents report they can access good food in their community

100 more people cooking in their household

Average portions of fruit and veg for NA residents rises to 3.75

15% more people growing food in North Ayrshire

To support 20 new community food opportunities

50 organisations pledge their support to the North Ayrshire Food Forum

To support the redistribution of 5 000 portions of food from events in North Ayrshire

North Ayrshire Receives Silver Award from Sustainable Food Cities

